

Privacy Policy

At Souvenir Publishers Private Limited, one of our main priorities is the privacy of our visitors.

This Privacy Policy document contains types of information that is collected and recorded by Souvenir Publishers Private Limited (“**Souvenir**”, “**We/we**” or “**Us/us**”) and how We use it with regard to User’s (“**You/you**” “**User/s**” or “**Your/your**”) use of the online platform <https://shop.souvenirpublisher.com/> (“**Website/Web Application**”).

Please read this privacy policy (“**Policy**”) carefully before using the Website and its services. Your use of the Website or registrations with us through any mode or use of any products including that of any storage/transmitting device shall signify your acceptance of this Policy and your consent to be legally bound by the same. If You don’t agree with this Privacy Policy, then You are advised not to use/access this Website.

We regularly review this Policy to make sure it is up-to-date. If you are a visitor, please note this Policy is subject to change at any time without any prior notice. To make sure you are aware of any changes, please review this Policy periodically. If you have additional questions or require more information about our Privacy Policy, do not hesitate to Contact Us.

This Privacy Policy applies to our online services and is valid for visitors on our Website with regards to the information that they shared and/or collect. As a visitor, one can browse Website to find out more about it. Visitors are not required to provide with any Personal Data. This policy is not applicable to any information collected offline or via channels other than this website and the Policy is published in compliance of the (Indian) Information Technology Act, 2000 and the rules, regulations, guidelines and clarifications framed thereunder, including the (Indian) Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011.

INFORMATION WE COLLECT

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information. The Web Application collects the personal information provided by User when he/she accesses and register for the Web Application’s Services. When the user register, we may ask them for: -

- (a) name, age, email address, phone number;
- (b) transaction-related information, such as purchases, reverts to offers, or download or use applications from us;
- (c) information provided by user for help and technical assistance;
- (d) information entered into device when using the Web Application.

The above information collected from the Users could be categorized as “Personal Information”, “Sensitive Personal Information” and “Associated Information”. If User contact us directly, we may receive additional information about him/her such as name, email, address, phone number, the

contents of the message and/or attachments you may send us, and any other information you may choose to provide.

General Data Protection Regulation (GDPR)

We are a Data Controller of your Information.

Souvenir Publishers legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- Souvenir Publishers needs to perform a contract with you;
- You have given Souvenir Publishers permission to do so;
- Processing your personal information is in Souvenir Publishers legitimate interests;
- Souvenir Publishers needs to comply with the law

Souvenir Publishers will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information, we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you;
- The right of rectification;
- The right to object;
- The right of restriction;
- The right to data portability;
- The right to withdraw consent.

HOW WE USE YOUR INFORMATION

We use the collected information in various ways, including: -

1. Providing, operating, and maintaining our Web Application;
2. Improve, remove glitches/bugs, personalize, and expand our Web Application;
3. Understand and analyse how users use our Web Application;
4. Develop new products, services, features, and functionality for our users;
5. Communicate with user, either directly or through our affiliates, including customer service, to provide you with updates and other information relating to the Web Application, and for marketing and promotional purposes;
6. Send you emails;
7. Find and prevent fraud;
8. Statistical Analysis.

[Souvenir Publishers](#) follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as a part of hosting services' analytics. The information

collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp and exit pages. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

WITH WHOM WE SHARE YOUR INFORMATION

We share information as discussed below, but we won't sell it to other third parties. We share your personal data with your consent or to complete any transaction or provide any product you have requested or authorised. We also share data with Web Application-controlled affiliates and subsidiaries; with vendors working on our behalf; when required by law or to respond to legal process; to protect our customers; to protect lives; to maintain the security of our products; and to protect the rights and property of Web Application and its customers.

Affiliates and Third Parties working for and with Web Application.

Affiliates such as user support provider, our payment processors, email processors and the accountant. The use of the Affiliates and third-party software links on this Web Application is done at your own discretion and risk and with agreement that you will be solely responsible for any damage to your computer system or loss of data that results from such activities. You are solely responsible for adequate protection and backup of the data and equipment used in connection with any of the software linked to this website, and we will not be liable for any damages that you may suffer connection with such software and we shall not be liable for their misconduct regarding your information.

Law & Order and the Public Interest.

We may disclose your information to third parties if we determine that such disclosure is reasonably necessary to: (a) comply with any applicable law, regulation, legal process, or appropriate government request; (b) prevent fraud or abuse of Web Application or our users; (c) protect Web Application's rights, property, safety, or interest; or (d) perform a task carried out in the public interest.

Business Partners.

We collaborate with advertising partners, marketing and communication agencies. We do this for (interest based) advertising, branding and reaching out to you.

Integrated services.

If you decide to integrate our Services with another service (your social media account) we will connect that service with ours. In order to provide such service, we will need to share some of your personal information with that service. The terms and privacy & cookie statement of these third parties applies, at least for their part of the connection.

We will retain, access, transfer, disclose, and preserve personal data, including your content (files in folders), when we have a good faith belief that doing so is necessary to do any of the following:

- Comply with applicable law or respond to valid legal process, including from law enforcement or other government agencies.

- Protect our customers, for example, to prevent spam or attempts to defraud users of our products, or to help prevent the loss of life or serious injury of anyone.
- Operate and maintain the security of our products, including to prevent or stop an attack on our computer systems or networks.
- Protect the rights or property of Web Application, including enforcing the terms governing the use of the services—however, if we receive information indicating that someone is using our services to traffic in stolen intellectual or physical property of Web Application, the Admin of Web Application will inspect a customer's private content and if needed we may refer the matter to law enforcement too.

Stewardship of your data is critical to us and a responsibility that we embrace. We believe that your data should receive the same legal protections regardless of whether it's stored on our Services or on your home computer's hard drive.

COOKIES AND WEB BEACONS

Like any other website, <https://souvenir.smartlearnerindia.com/> uses 'cookies'. These cookies are used to store information including visitors' and users' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

ADVERTISING PARTNERS PRIVACY POLICIES

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on <https://souvenir.smartlearnerindia.com/>, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit. Note that <https://souvenir.smartlearnerindia.com/> has no access to or control over these cookies that are used by third-party advertisers.

THIRD PARTY PRIVACY POLICIES

Web Application's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

Note that we may revise this Privacy Policy from time to time. Each revised version shall be dated and posted on the website. We recommend that you review the website from time to time and take note of any changes. If you do not agree with the Privacy Policy, you should not or no longer access or use the website and/or service. By continuing to use the website and/or service you accept any changes made to the Privacy Policy.

TERMINATION

We/Souvenir may cancel or terminate the Services at any point of time and your Personal Information shall be deleted from our servers post the Termination.

GRIEVANCE REDRESSAL MECHANISM

In the event you have any grievance with respect to the collection, use or disclosure of your Personal Information, you may address the same to the Grievance Officer at _____@_____.com.

Please note that this Policy is an integral part of the TOS for the Services, available Terms Of Service, and shall be read and construed accordingly.